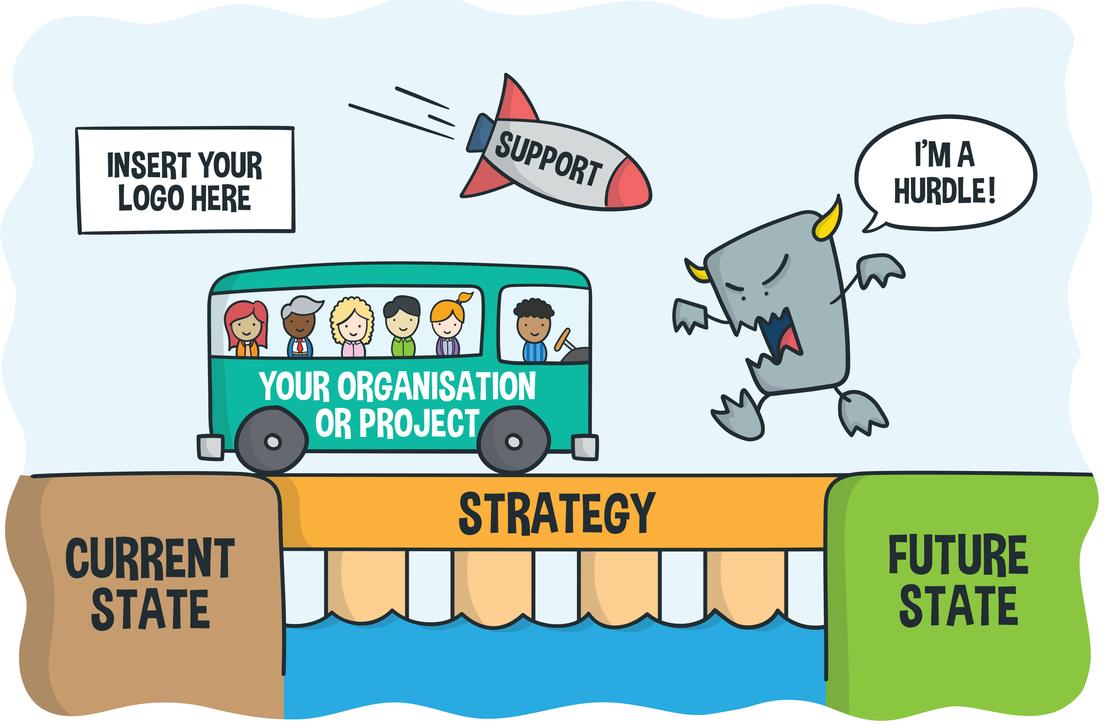
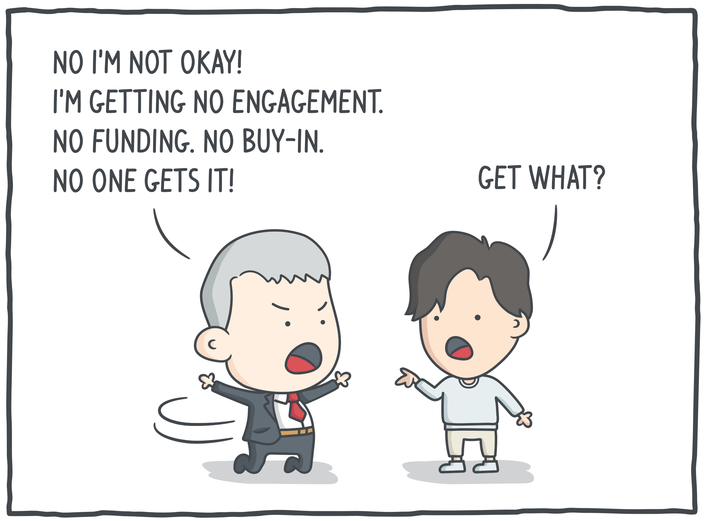
Create change you can see!

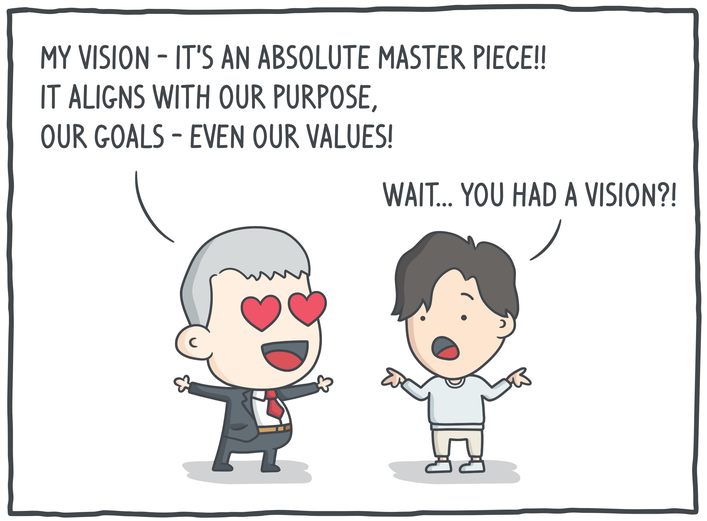


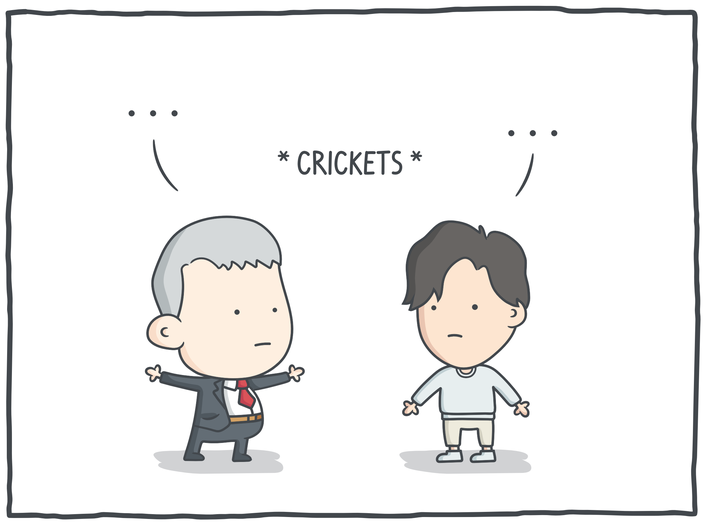
Visualise your vision.
Make it engaging,
memorable and
easy to understand.

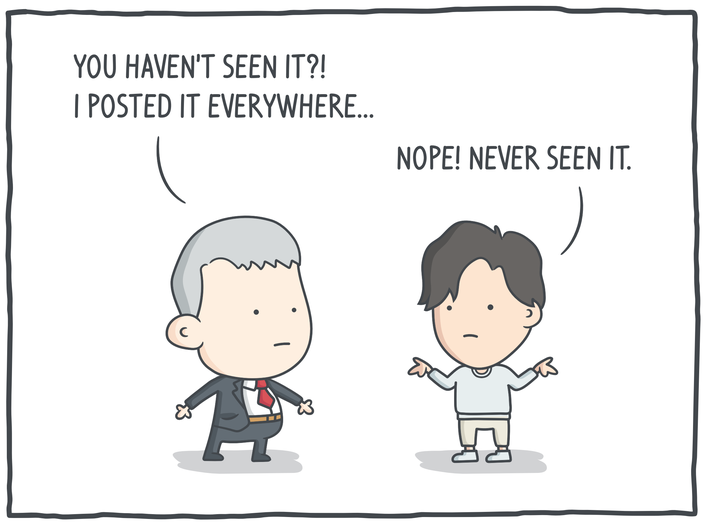
The Problem.

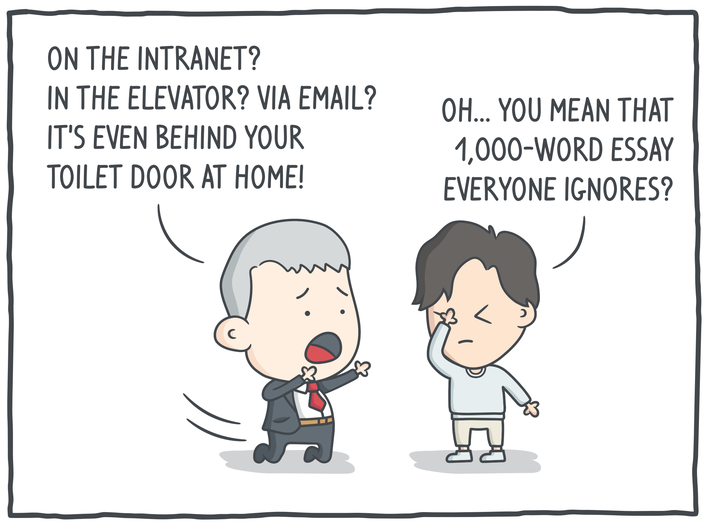
ARGHHHHHHHHHHHHH!!!
UM... STEVE?
ARE YOU OKAY?


NO I'M NOT OKAY!
I'M GETTING NO ENGAGEMENT.
NO FUNDING. NO BUY-IN.
NO ONE GETS IT!
GET WHAT?


MY VISION - IT'S AN ABSOLUTE MASTER PIECE!!
IT ALIGNS WITH OUR PURPOSE,
OUR GOALS - EVEN OUR VALUES!
WAIT... YOU HAD A VISION?!

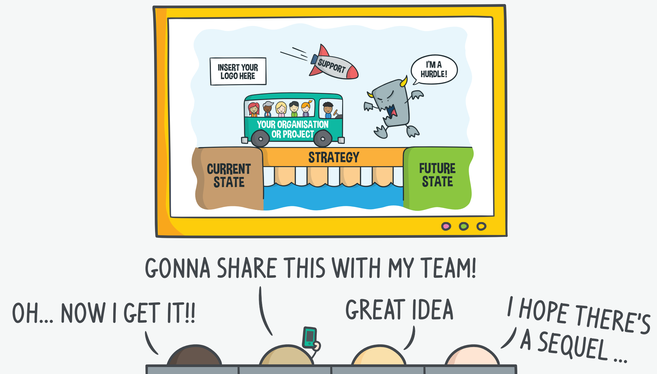

. . .
* CRICKETS *
. . .


YOU HAVEN'T SEEN IT?!
I POSTED IT EVERYWHERE...
NOPE! NEVER SEEN IT.

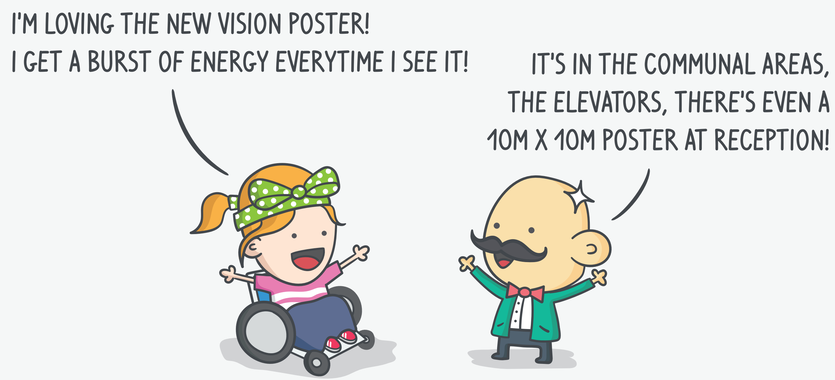

ON THE INTRANET?
IN THE ELEVATOR? VIA EMAIL?
IT'S EVEN BEHIND YOUR
TOILET DOOR AT HOME!
OH... YOU MEAN THAT
1,000-WORD ESSAY
EVERYONE IGNORES?

The Solution.

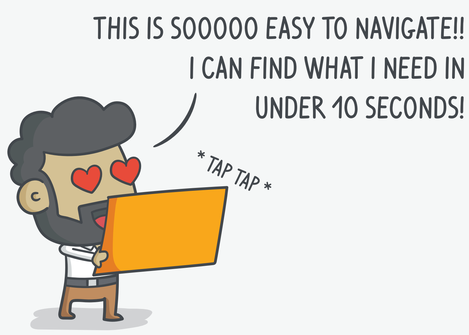
An animation video of your vision that's engaging, memorable and easy to understand



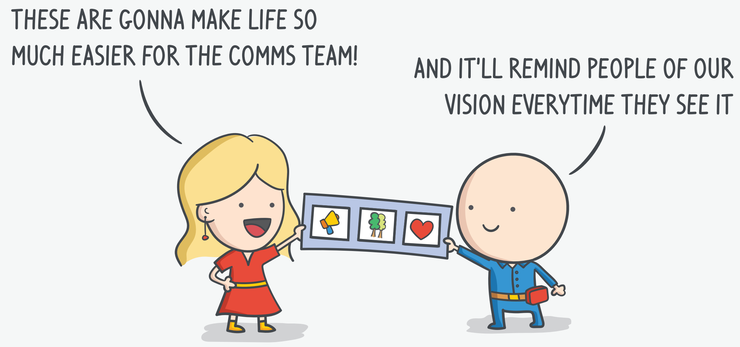
A one-page illustration you can share everywhere to reinforce your message



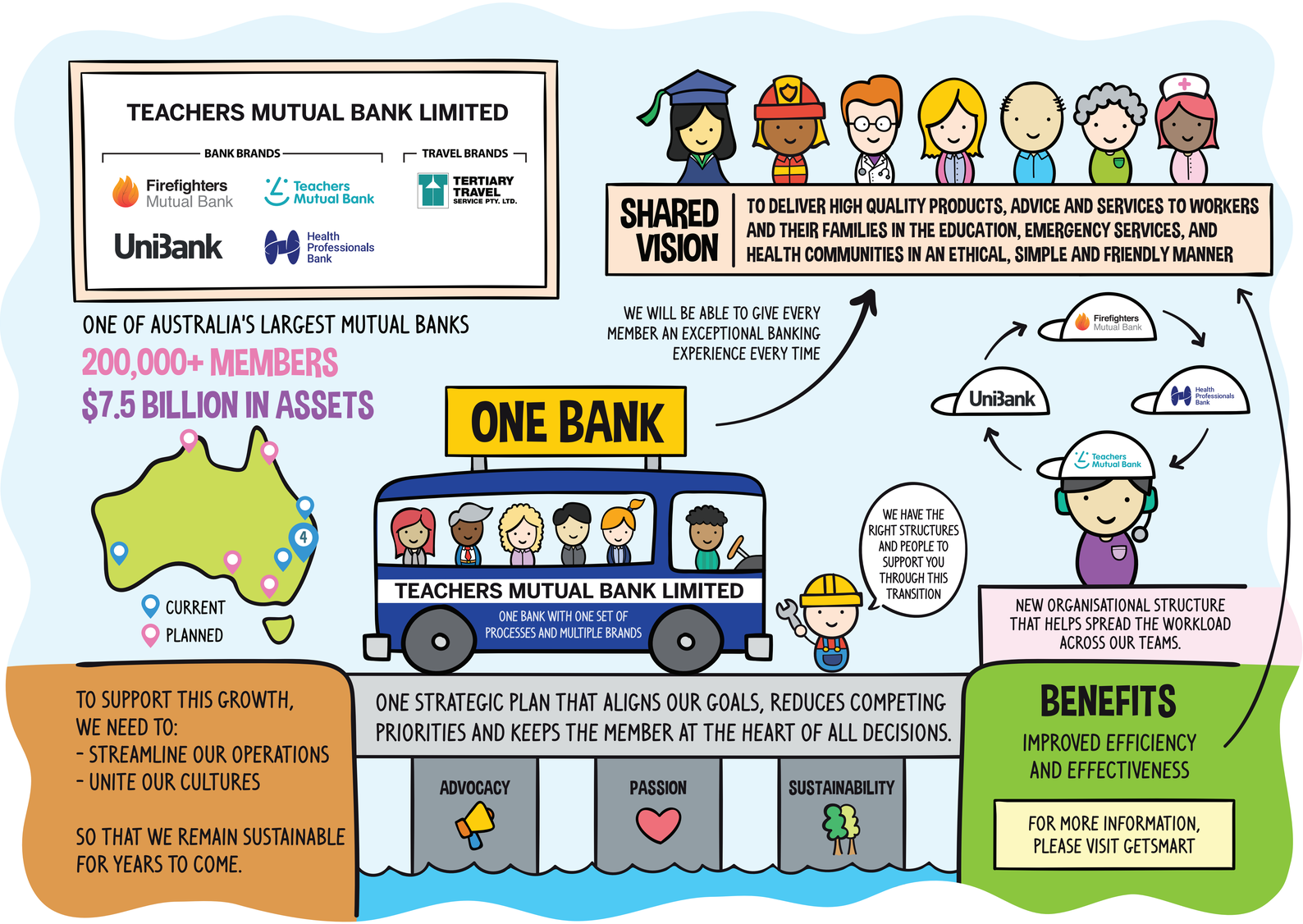
An Interactive PDF for all the details you need to support your vision



Icons and avatars you can re-use again and again like your own brand kit



Example #1: Teachers Mutual Bank Limited - One Bank



> We engaged FLIMP Studios to create an animation to communicate a complex organisational change and they were fantastic to work with from the outset!
>
> They took the time to understand our organisation and gave helpful guidance in developing our script.
>
> Throughout the entire process, they were very receptive to our feedback and were prompt in responding to our questions.
>
> The end result is an engaging video that perfectly articulated our change and has resonated with our employees.
>
> I would definitely recommend FLIMP Studios!

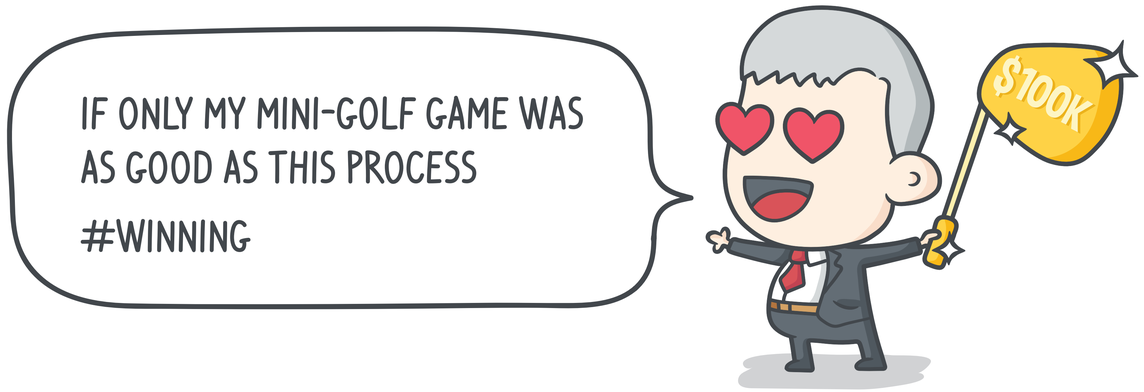
Natalie Sobiesiak
Internal Comms & Engagement Specialist
Teachers Mutual Bank Limited

PLAY THE ONE BANK VIDEO

The Process (3 - 6 weeks)

Let us help you visualise your vision so it becomes **engaging, memorable and easy to understand.**

We'll do this by converting your vision into an **animation video**, as well as a **one-page illustration** that you can proudly share.



1. Discovery Meeting

We start with a kick-off meeting so we can learn more about your vision, your current challenges and any ideas or themes you have in mind.

We'll also identify the information we need, the various stakeholders and approvals required, as well as any deadlines you may have.

2. Scripting the Story

Next, we'll identify the key messages within your vision and will weave them together to create a narrative that's engaging and easy to understand.

This will form the foundation for the animation and your one-page illustration. Scripting is an ongoing process so you can expect to see regular tweaks until the final design.

3. Draft Concept

Once we've got the draft script, we'll put our heads together to create an initial concept. This is a rough sketch to give you an idea of what the animation and illustration will look like.

Sometimes we get it right the first time. Other times, we'll go through a few iterations until we're both happy.

4. Detailed Design

The Detailed Design is where you'll get to see exactly how your vision will look in its visual form.

This is an important step and we'll make changes as required until you're 100% satisfied that the image is what you had in mind, if not better!

5. Final Design

The Final Design is where we'll add colour to your vision and finalise the script to ensure the two dance together.

If you've got a specific brand palette, we'll apply that here. If not, leave to us to turn your design into a masterpiece that's worthy of every fridge magnet!

6. Bring it to Life!

By combining voice, music and animation, this is where we'll bring your vision to life!

CLICK HERE

SCHEDULE A CALL

Big or small, we've helped them all.

OliverWyman
lendlease
Change Management Institute
CAPABILITY . CREDIBILITY . CONNECTED
nab
VICTORIA State Government
NSW GOVERNMENT
SUNCORP
shadforth
Insignia™ Financial
iress
agl
MLC
THE SALVATION ARMY
IOOF
AllegraConsulting
All THINGS CHANGE
Bendigo and AdelaideBank
AON Empower Results®
Pickles
BOROONDARA City of Harmony
DEAKIN UNIVERSITY
UniSuper
NDS National Disability Services
City of STONNINGTON
Hatch Solutions
EXPAND
Australian Executor Trustees
THE UNIVERSITY OF MELBOURNE
AFL PLAYERS
MFAA
(ndp) National Disability Practitioners
Change Days
AUSTRALASIANCHANGEDAYS
ALLAN GRAY
BRISBANE AIRPORT AUSTRALIA
cenitex
MID WEST PORTS
RLPA
PURPOSE IN PRACTICE
MAVEN CHANGE
EXEMPLAR GLOBAL

Our Packages

Our Packages (GST excl.)	Starter Spark the start	Story Share the story	Star See it Shine
Videos	1	1	4
Revisions	2 per stage	5 per stage	5 per stage
Interactive PDF	Up to 5 pages	Up to 10 pages	Up to 20 pages
Future Proof Pack	-	6 months	12 months
Icons and Avatars	Up to 10	Up to 20	Up to 40
	$10,900	$15,900	$39,000

Interactive PDF:

We've extracted your key messages from your vision and brough it to life using a visual story - but where does all the nitty gritty details go?

Inside your Interactive PDF! This is where you'll house all the links, files and information that relates to your vision.

Future Proof Pack:

Ideally, your vision is something that you set once and hope all goes to plan. Reality is, things change and sometimes your vision too!

If you need to make some changes, the future proof pack will cover you for the specified period.

Icons and Avatars:

As part of visualising your vision, we often create awesome characters and icons that you may want to re-use.

Simply tell us which ones you like, and we'll provide them as standalone images so you can re-use again and again. Your comms team will thank you for it!

CLICK HERE

SCHEDULE A CALL

Example #2: City of Boroondara 10-Year Community Plan

DOWNLOAD INTERACTIVE PDF

Frequently Asked Questions

1. I'm ready to start! What's next?

The next step is to schedule a call with us so we can learn more about you, your project and any requirements you may have.

If all is good, we'll flick through a proposal for you to sign and we'll schedule a kick-off meeting!

2. How long does the process take?

Each video typically takes 3 - 6 weeks depending on the number of revisions and stakeholder approvals required. If you're in a rush, our personal record is currently 4 days!
(See Question 7 for our express package option)

3. What if we're not happy with the initial concept?

We take a very collaborative and iterative approach to our design process and allow for multiple revision between each stage. If at any point you're unhappy, just let us know and we'll make the necessary changes so you can be 100% satisfied before we move onto the next stage.

4. Can you do a quick presentation to my Project Sponsor / Executive?

Sure! But before we do that, it's important we get to know you and your project a little better so please schedule a call with us so we can come prepared.

5. What do you need from me? How much time should I put aside?

We'll do most of the heavy lifting - the only favour we ask is that you help us with the initial draft script. This is to ensure that the key messages have been captured before we start to wordsmith and polish it.

Based on previous projects, we suggest you allow 1 - 2 hours per week to review the designs we send through and provide feedback.

6. Do you work with clients worldwide?

Yes! With things like zoom, emails and a bit of flexible working, we can help you no matter where you are in the world.

7. I need this ASAP! Do you offer an express option?

If you need it done within 2 weeks, an extra 35% will be added to the quote for the relevant package. We'll also request that you provide sameday feedback for any drafts we send through.

Note: Express options are only for our Starter and Story packages and not for our Star package. (See Our Packages)

CLICK HERE

SCHEDULE A CALL

Ready to visualise your vision?

CLICK HERE

SCHEDULE A CALL

E: peter@flimpstudios.com

M: +61 434 468 747